Content Mavericks Done-For-You Content Promotion

Who are we?

We've helped over 800 entrepreneurs across 25 countries use content marketing to grow their businesses. If you have a strong desire to scale your traffic, rankings, and revenue, our content promotion team can help.

Our customer reviews:

→ Reviews ↗

Our private clients:

"I LOVE your unique approach to content marketing" — Allen Wu (Head of Product Marketing, **Amazon**)

"He proposed a 4-part marketing plan to make it my most popular article ever... this guy's not normal." — Noah Kagan (CEO, **AppSumo**)

A little bit about us.

Hello there!..... and welcome,

My name is Chris Von Wilpert. I'm the founder of Content Mavericks where we help businesses and marketers grow their business using content marketing.

I started my first business in 2006, selling snow cones to kids in Australia. Using the digital marketing skills I learnt from growing that business, I began helping other people grow their business too.

In 2017 I flew over to Austin, Texas to work alongside Noah Kagan. My job was to increase blog traffic for Noah's software business (Sumo.com) using content. We had very aggressive goals, and this is where I developed **The Ski Slope Strategy** and learnt how to scale traffic, rankings and revenue using content.

In two years, we got our blog content channel generating over 1,700,000 visitors per year, and making $112,500 per month recurring revenue.

Now I run Content Mavericks where our team helps over 800 entrepreneurs across 25 countries grow their business using content marketing.

Since starting Content Mavericks with one training course, lots of people have asked me if I could make a "do-it-all-for-me" style of service to help with their #1 challenge: promoting their content.

It's because of all these requests, I trained a small team to help people with more money than time, to grow their business using our unique content promotion approach.

In this booklet, you'll find all of the details of the different packages my team offers, pricing and process involved. Our done-for-you content promotion service has been meticulously built for companies who have a blog and are focused on scaling their businesses. So when you work with us, my team will try and take care of all the finer details for you, so you can spend your time working on your business.

What we do for this service:

- **Dedicated Project Manager:** Set you up with a dedicated project manager with 10+ years content marketing experience.

- **Audit:** Audit your site to check it's set up to scale before we start promoting your content.

- **Research:** Find the best blog posts to start promoting on your site for the fastest results. If you have specific blog posts or pages you want to rank, you let us know and we'll prioritize them for you.

- **Promotion:** Promote your blog content daily (according to the package you pick).

- **1-On-1 Personalized Recommendations:** Monthly 1-on-1 calls with your project manager who will give you personalized recommendations to improve traffic and conversions for your site.

What you need to have for our service to work:

- This offer is only available to current business owners with a live blog.

- You need to have blog content written on content topics related to what your business does.

- Need to be ready and willing to make changes to your site that we suggest.

- An openness to invest in a marketing activity where ROI compounds over time (months NOT weeks or days).

- Long-term growth mindset and trust in a team that has grown multiple multi-million dollar brands using organic traffic over the last 5 years.

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The results:

- Historically, we see a 2x-7x increase in organic traffic over 12 months following our strategy,

- Multiple long term marketing assets driving organic traffic to your website daily, that you don't need to keep paying ads for.

The catch:

- This is first come, first served and spots fill up fast. We only work with a maximum of 5 clients at any one time. This allows our team to spend the time to learn about your business and promote your content, to give you the best service and results possible.

- ROI and results are not immediate like paid traffic can be. It generally takes 4-12 months to start seeing results from any new organic traffic campaign we run. The long term ROI is worth it, but you will need to be patient.

- You need to have an existing business, no startups making <$50k/yr. We have courses you can follow to help you get started, this is for helping existing businesses who want to invest in a done-for-you service.

- You will get monthly reports, not weekly. We find organic moves in months, not weeks. So we do monthly reporting.

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The investment:

We have four investment options. We recommend picking the package that best fits your budget. For big brands our growth plan is "stackable", meaning you can purchase it multiple times if you'd like to scale your link velocity and results faster.

Perfect for local or smaller businesses	*Our most popular package*	*For getting things moving quicker*	*Tough niches & scaling the fastest*
Starter 5 backlinks/mo Niche relevant DR20-80+ **Plus:** Site audit Monthly 1-on-1 $3,000/mo	**Standard** 10 backlinks/mo Niche relevant DR20-80+ **Plus:** Site audit Monthly 1-on-1 $5,000/mo	**Enhanced** 20 backlinks/mo Niche relevant DR20-80+ **Plus:** Site audit Monthly 1-on-1 $8,000/mo	**Growth** 30 backlinks/mo Niche relevant DR20-80+ **Plus:** Site audit Monthly 1-on-1 $9,900/mo
You run a local business with relatively low competition. 5 links per month is ideal to get results in 6 months. Examples: - Hairdresser - Photographer - Plumber	You run an online business with relatively low competition. 10 links per month is ideal to get results in 6 months. Examples: - Real estate SaaS - Mindset coach - DJ school	You run an online business with moderate levels of competition. 20 links per month is ideal to get results in 6 months. Examples: - Food blog - Travel blog - Fashion blog	You run an online business in a highly competitive niche. 30 links per month is ideal to get results in 6 months. Examples: - Finance - Marketing - Supplements

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The process:

Are you now ready to have my team scale your traffic, rankings, and revenue? Let me walk you through the process:

Onboarding	Promotion	Results
- Select your package based on your budget - Pay for your first month of service - Fill out the onboarding form we send you - Get an intro to your project manager via email - Your kickoff call will be scheduled with our project manager	- We will find the best content on your blog to promote - We will find the contact information of the right people to promote your content to - We will get high quality "in-content" editorial links to your content on industry-relevant sites	- Watch your organic traffic increase month-over-month inside your Google Analytics - You will get a spreadsheet that is updated monthly with a list of the links that have been built over the previous month

Now you have more organic traffic than your site has ever had before!
It's that simple. Some facts to know:

- The best time to work with us is when you have blog content we can promote. If not, we can introduce you to our content writers.
- You will get a 1-on-1 call every month with personalized recommendations to improve traffic and conversions for your site.
- We only work with 5 private clients at any one time, so we often book out.
- Any new organic traffic campaign generally takes 4-12 months to start seeing results. The timeline varies from site to site because every site has different competitors, and every topic has a different level of competition.
- There are no long-term contracts. You can cancel your arrangement anytime.

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Results we've driven for clients:
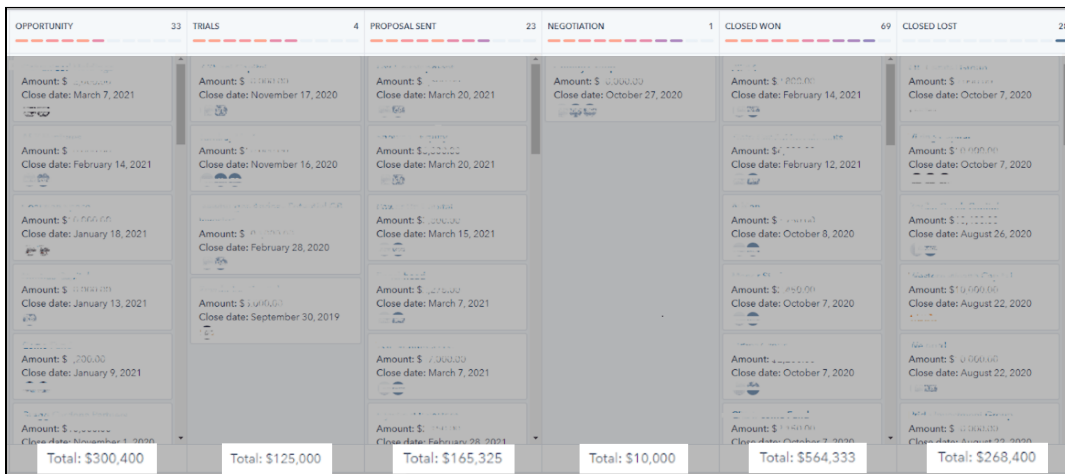
Here are some of our recent client results.

Tech website

✅ $112,500 monthly recurring revenue (via content channel only)
✅ Consistent, predictable growth over two years

# Software website

✅ Promoted four blog posts
✅ $1,433,458 of new sales pipeline in 12 months without ads
✅ $564,333 sales closed and won

OPPORTUNITY	33	TRIALS	4	PROPOSAL SENT	23	NEGOTIATION	1	CLOSED WON	69	CLOSED LOST	28

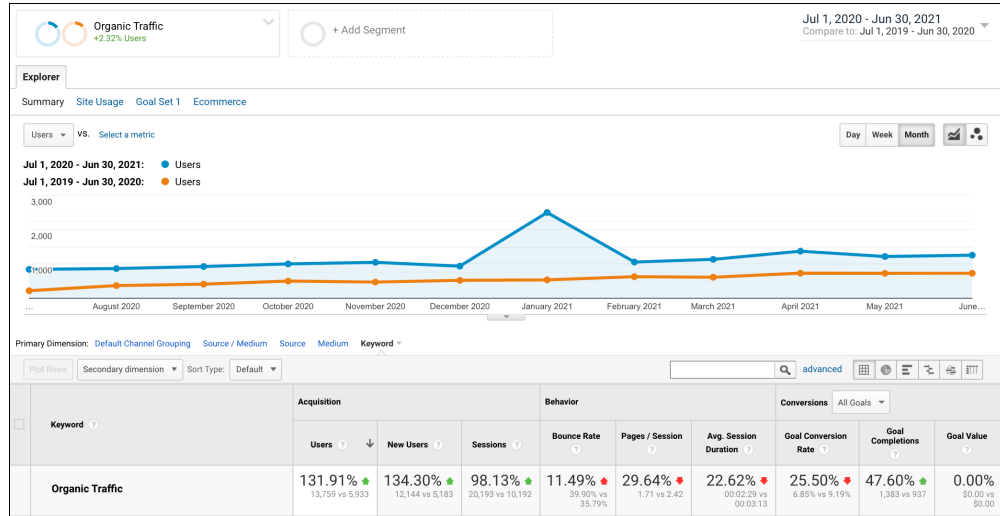| Total: $300,400	Total: $125,000	Total: $165,325	Total: $10,000	Total: $564,333	Total: $268,400

Finance website

✅ 7,848 organic visitors (July 1, 2019 - June 30, 2020)
✅ 52,008 organic visitors (July 1, 2020 - June 30, 2021)
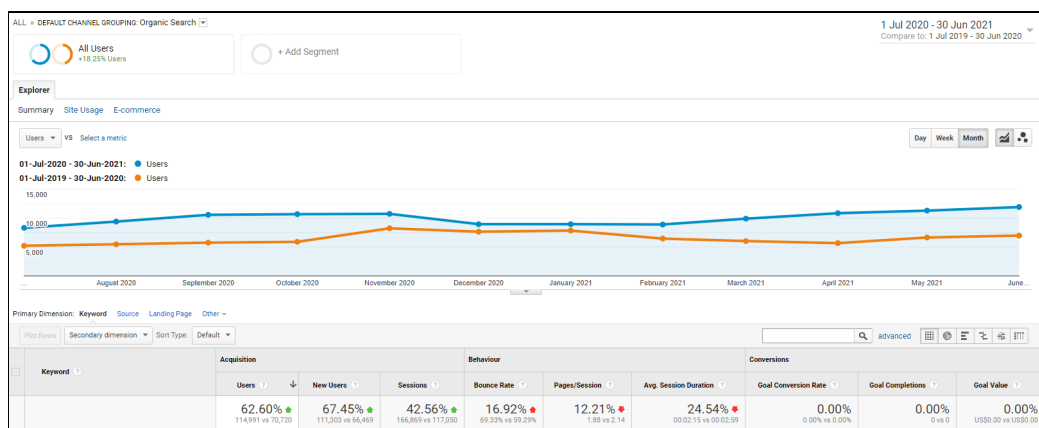✅ 562.69% YoY increase

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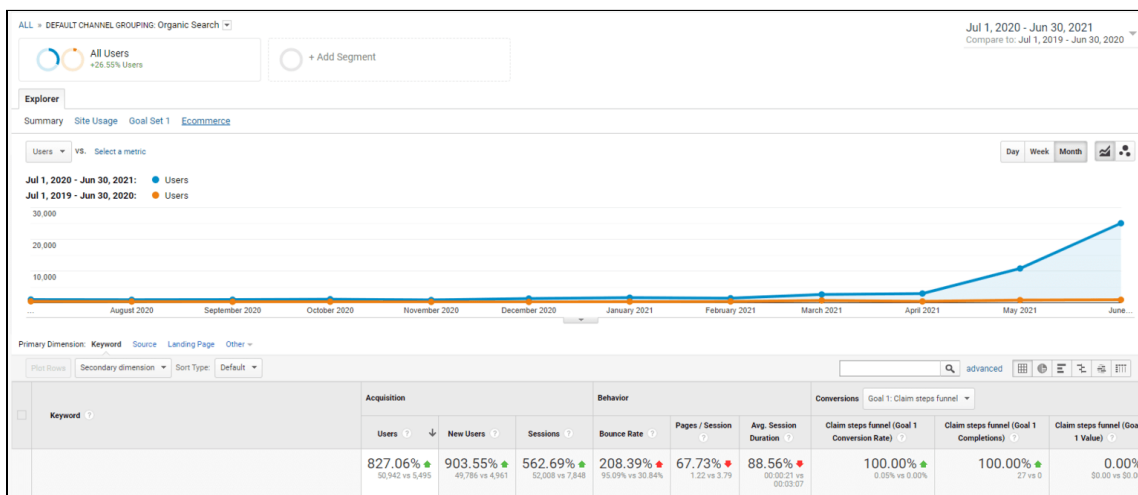
Marketing website

✅ 10,192 organic visitors (July 1, 2019 - June 30, 2020)
✅ 20,193 organic visitors (July 1, 2020 - June 30, 2021)
✅ 98.13% YoY increase

Health website

✅ 117,050 organic visitors (July 1, 2019 - June 30, 2020)
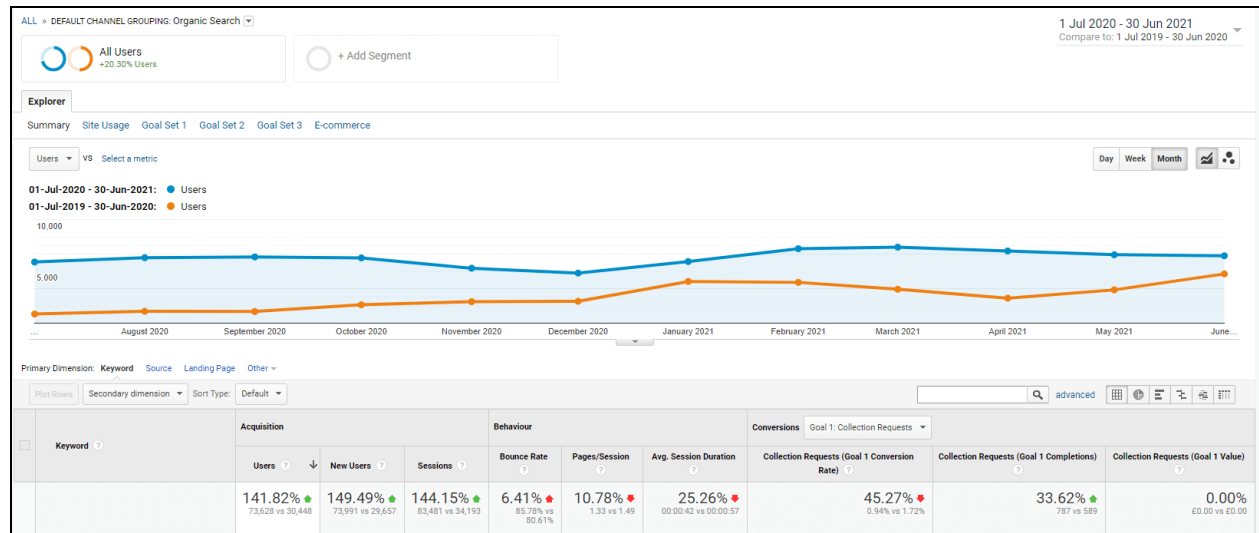✅ 166,869 organic visitors (July 1, 2020 - June 30, 2021)
✅ 42.56% YoY increase

Charity website

✅ 34,193 organic visitors (July 1, 2019 - June 30, 2020)
✅ 83,481 organic visitors (July 1, 2020 - June 30, 2021)
✅ 144.15% YoY increase

Want us to help drive organic traffic results for your site?

Get in touch now to book and secure your spot with Content Mavericks and let's create some magic together!

Thank you!

- Chris